



FOOTHILL COLLEGE

Institutional Research and Planning

DATE: October 19, 2020
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 FROM: Lisa Ly, Research Analyst
 RE: 2019-20 Transfer Fair and Transfer Celebration Student Demographics

Overview

The Transfer Center provided Institutional Research & Planning (IR&P) with a list of students IDs who attended the transfer fair and transfer celebrations. IR&P was asked to report on their gender and ethnicity. While data is provided for the past 4 years as well as for the most recent fall 2020 term (transfer fair only), the 2019-20 data is the primary focus of this report.

Number of Participants

- **Transfer Fair:** In 2019-20, the number of students who participated in the fall quarter transfer fair totaled 341 students, a decrease of 19% from the prior year. More recently, 164 students attended the fair in fall 2020, which was held in a virtual environment due to COVID-19 restrictions.
- **Transfer Celebration:** In 2019-20, 88 students attended the end-of-year transfer celebration. The event had 37 fewer participants from a year ago, a decrease of 30%. The June 2020 celebration was held virtually due to COVID-19.

Gender

- **Transfer Fair:** Female and male students were just as likely to participate in the 2019-20 transfer fair. In fall 2020, the fair had more female participants (55%).
- **Transfer Celebration:** As in the years prior, more females participated in the 2019-20 transfer celebration than males, 64% and 36% respectively.

Table 1: Transfer Fair and Transfer Celebration Participants by Gender

	2016-17		2017-18		2018-19		2019-20		2020-21	
	Visits	Percent								
Transfer Fair										
Female	227	51%	138	52%	196	46%	169	50%	90	55%
Male	215	49%	125	47%	227	54%	169	50%	73	45%
Unknown	1	0%	2	1%	0	0%	3	1%	1	1%
Total	443	100%	265	100%	423	100%	341	100%	164	100%
Transfer Celebration										
Female	52	57%	76	66%	76	61%	56	64%	0	—
Male	37	41%	38	33%	49	39%	32	36%	0	—
Unknown	2	2%	1	1%	0	0%	0	0%	0	—
Total	91	100%	115	100%	125	100%	88	100%	0	0%

Ethnicity

- **Transfer Fair:** Asians continue to be the largest ethnic group to attend the transfer fair. In 2019-20, Asians accounted for 39% of all participants. Latinx and White students each comprise about 24% of the attendees. More recently in fall 2020, the transfer fair saw an increase in the proportion of African Americans participants (17%) compared to the prior years.
- **Transfer Celebration:** Nearly two-thirds of the June 2020 transfer celebration participants were Asian (33%) and Latinx (31%).

Table 2: Transfer Fair and Transfer Celebration Participants by Ethnicity

	2016-17		2017-18		2018-19		2019-20		2020-21	
	Visits	Percent								
Transfer Fair										
African American	20	5%	12	5%	37	9%	19	6%	28	17%
Asian	142	32%	104	39%	192	45%	133	39%	52	32%
Filipinx	19	4%	11	4%	17	4%	11	3%	0	0%
Latinx	104	23%	75	28%	81	19%	79	23%	35	21%
Native American	3	1%	2	1%	1	0%	2	1%	0	0%
Pacific Islander	11	2%	3	1%	6	1%	6	2%	6	4%
White	104	23%	54	20%	84	20%	78	23%	36	22%
Decline to State	40	9%	4	2%	5	1%	13	4%	7	4%
Total	443	100%	265	100%	423	100%	341	100%	164	100%
Transfer Celebration										
African American	6	7%	5	4%	4	3%	4	5%	0	—
Asian	21	23%	39	34%	66	53%	29	33%	0	—
Filipinx	2	2%	2	2%	2	2%	6	7%	0	—
Latinx	26	29%	30	26%	16	13%	27	31%	0	—
Native American	0	0%	1	1%	1	1%	2	2%	0	—
Pacific Islander	2	2%	2	2%	1	1%	0	0%	0	—
White	16	18%	27	23%	32	26%	18	20%	0	—
Decline to State	18	20%	9	8%	3	2%	2	2%	0	—
Total	91	100%	115	100%	125	100%	88	100%	0	0%