API Month Committee, Health & Safety Task Force, and President Nguyen Present:

# Foothill COVID-19 PSA Contest!

EACH WINNER
RECEIVES \$500
PRIZE!

P.S.A. = PUBLIC SERVICE ANNOUNCEMENT

#### Purpose

**GUIDELINES** 

We, the Associated Students of Foothill College want the student body to raise awareness within the student body on the impacts of the COVID 19 virus, by focusing on four specific regions of thought, that have needs for awareness: Online Resources, Mental Health, Xenophobia, Misinformation.

## **How To Participate**

- Must be registered in one Foothill class
- Create a video, film, song, art piece, etc. that is easily accessible for all Foothill students to access online, as a P.S.A under one of the following themes
- Students may work with others, but only one person should submit their group's P.S.A
- Formats for the P.S.A. are open- ended, but the P.S.A. must be accessible to the community
- Thuy's vision is what will be used to select the winning P.S.A.s, which can be checked out, <u>here!</u>
- P.S.A. intended for the cash prize, funded by Foothill Service Leadership, must be submitted following the details for submission
- The winner for each category will be announced on April 27th Virtually at 12-1 through Zoom

# **#FHONLINELEARNING**

Share information about Foothill's virtual campus (https://foothill.edu/virtualcampus/) and online classes, but also be sure to include multiple platforms (Canvas, Zoom, Google).

# **#FHMENTALWELLNESS**

Share information and resources on and off campus promoting student wellness, such as Psychological Services (https://foothill.edu/psychservices/) and meditation, to help students reduce stress and anxiety from isolation.

## #FHSTANDTOGETHER

Share information to promote Foothill's stance against xenophobia and prejudice by educating our community about microaggressions and other ways Asians/ Asian-American members can be targeted by racism.

## #FHSPREADTHETRUTH

Share information that is factually accurate and credible that would help prevent the spread of COVID - 19, such as using scientifically approved methods, social distancing and hand washing. (https://www.cdc.gov/coronavirus/2019-ncov/index.html)

# **DETAILS FOR SUBMISSION**

## **Social Media**

- Use the following hashtags when posting your P.S.A.
- Be sure to use the specific hashtag for your category
- Submissions NOT emailed will NOT be counted for the \$500 prize

#### Email

- To be considered for the \$500 prize, email your P.S.A. to asfc.abhirajm@gmail.com
- Submissions should emailed by Thursday April 23rd before MIDNIGHT to be considered
- Email submissions should include the creator's name and CWID in the subject title

For any further questions please contact: asfc.abhirajm@gmail.com. Thank you!

