

New Program Creation: Questions for Consideration

Certificate of Achievement- Film, Television, and Electronic Media

Are there any new resources needed for this program? --- **No, there are no new resources needed for this program.**

Are there equipment/maintenance needs involved?

Does the resources needed built on existing programs?

Do faculty with specialized knowledge need to be hired?

Does the program need to access any specific labs or classrooms?

What is the anticipated student interest? --- **The decision to create this program was to offer this field of study to students not looking for a transfer degree (i.e., they already have a degree, are majoring in another subject, etc.).**

How was the decision to create program determined?

Are there any resources needed to help students learn about this new program? --- **The only resources needed would be the college marketing department.**

Would these resources be needed at the program level?

Would resources be needed from other areas of campus?

Does De Anza offer a similar program? --- **While De Anza has a degree with the same name, their program focuses on production; ours focuses on Media Studies (Film, Television, and Electronic Media is the designation from the state). The De Anza certificate is Film/TV: Production. Ours will not compete with the De Anza degree or certificate.**

Does it compete? Does it matter?

For CTE programs only: What are the current wage outcomes for completers? --- **N/A**

What is the job demand?

What is the median wage?