

College Mission Review

Update #2

MIP-C Meeting

January 20, 2023

Committee Overview

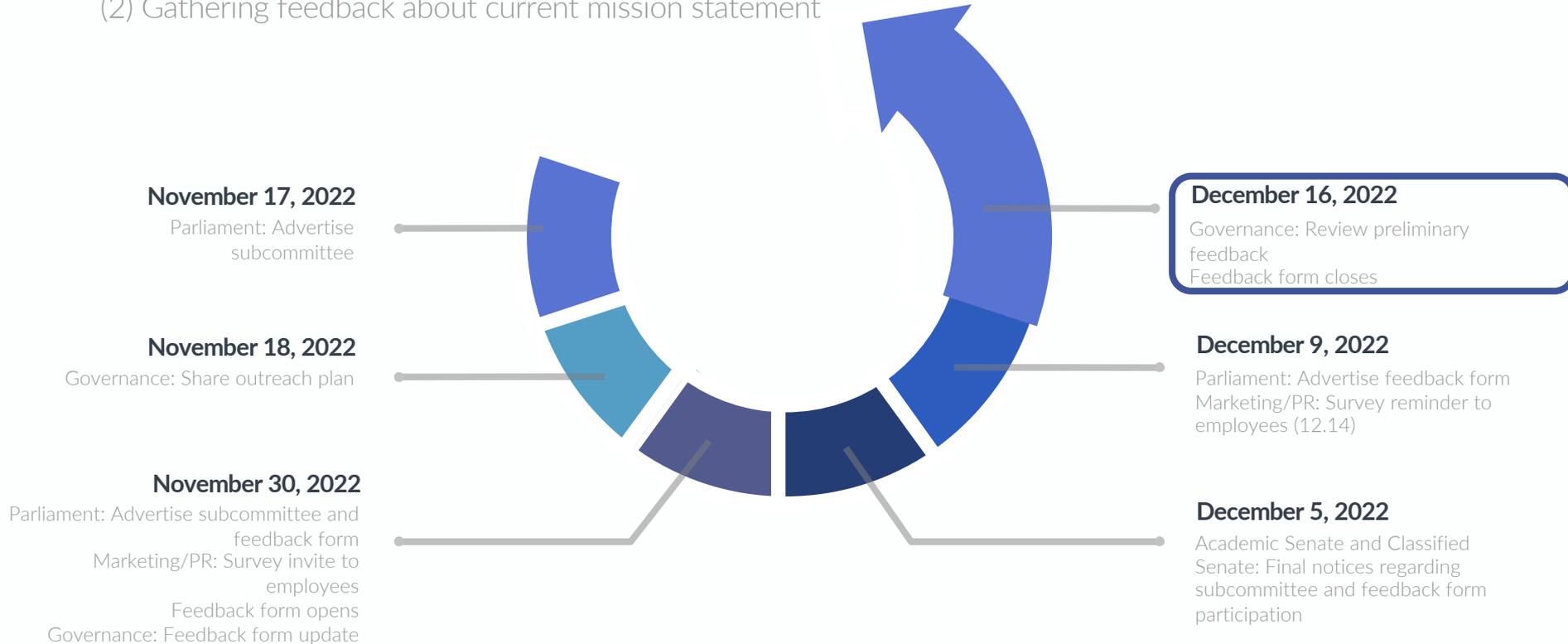
- Initial Membership:
 - Faculty (Academic Senate)
 - Classified Professionals (Classified Senate, Outreach)
 - Ex-Officio (IRP)
- Interest Update
 - Committee members @ College Council (Dec 1)
 - ASFC rep identified (2)
 - Academic Senate identified four (4) faculty
 - Administrator rep identified (2)

Mission Review Communications Plan

Outreach about regular cycle for mission statement review in fall 2022

Identified stakeholders at this stage include: Foothill employees and students

Anticipated Outcomes: (1) Stakeholder messaging regarding mission review process;
(2) Gathering feedback about current mission statement



Preliminary Feedback: Respondents

- 55 respondents
 - FT faculty: 56%
 - PT faculty: 16%
 - Classified: 17%
 - Administrator: 9%

2% indicated an “other” primary role

Preliminary Feedback: Respondents

- Ethnicity
 - White: 48%
 - Asian (including Filipinx and Pac Islander): 16%
 - Latinx: 14%
 - Black: 6%
 - Prefer not to say: 12%

Preliminary Feedback: Preferred Mission Statement

- Top Selection: Mission statement #3 (46%)
 - ABC College believes attaining equitable student experiences should drive college decision-making. Our success is defined by our students' success. By relentlessly challenging the status quo and providing the best support in higher education, ABC College expands educational access by creating high-quality, affordable, and innovative pathways to meet the unique needs of each and every student.

Preliminary Feedback: Preferred Mission Statement

- Second Selection: Mission Statement #4 (33%)
 - ABC College prepares intellectually curious students for lives of great achievement. We provide basic skills, general education, transfer-directed, and workforce preparation pathways that develop the student's intellectual and personal potential as fully as possible. We support and benefit from a local and global commitment to social justice, equity, environmental stewardship, and service in the public interest.

Mission Statement #1 selected by 6% of respondents; Mission Statement #2 selected by 15% of respondents.

Preliminary Feedback: Mission Statement Characteristics

- It captures what the college does.
- It is easily understood.
- It is inspiring.
- It can be assessed for effectiveness.
- It is recitable.

Preliminary Feedback: Areas of Focus for Foothill's Mission Statement

- Describes who we serve
- Highlights our equity work
- Identifies what makes us unique
- Explains programs/services offered
- Highlights contribution to community
- Identifies degrees/certificates awarded

Respondents were asked to rank in preferred order the areas of focus they'd like to see in Foothill's mission statement.

Preliminary Feedback: Other Feedback

- Academic excellence
- Commitment to student learning
- Democracy
- Higher purpose
- Innovation
- Sense of caring
- Student populations including international and online
- Student voice

Respondents were asked for any other thoughts about Foothill's mission statement; these ideas were identified for inclusion.

Mission Review Timeline

Part of the 7-year planning cycle involves a regular review of the college mission statement

December 2022

Review Mission Statement Subcommittee Review
❖ FH mission statement
❖ Mission Review practices
Gather feedback about current mission statement



January 2023

Finalize Mission Statement Subcommittee Review
❖ Mission statement feedback
❖ Student data trends
Frame mission statement parameters



February 2023

Revise mission statement
Solicit campus feedback



March 2023

Revise mission statement
Approve mission statement



April 2023

Submit mission statement for Board approval



Initiate Communications Plan for revised mission statement
Begin Educational Master Plan update process



Next Steps

- Finalize committee membership
- Identify meeting dates/times
 - Review feedback results
 - Determine tasks involved in mission statement review
- Review open-ended feedback
 - [Mission Statement Feedback Dashboard](#)

