

Foothill College
Credit Program Narrative
AD-T in Film, Television, and Electronic Media

Program Goals and Objectives

The Film, Television, and Electronic Media degree is an interdisciplinary program designed to explore the context and influence of media through both application and reflection. Students will have a strong foundation in the language, history, culture, and aesthetics of media. The program objectives fall into two large categories: 1) developing the understandings and skills necessary for a career in media; 2) developing the critical thinking skills necessary to interpret and analyze the values, assumptions, and constituent cultural/sociological phenomena housed within--and underneath--its ubiquitous presence.

Program Learning Outcomes

1. Students completing Film, Television, and Electronic Media degree will demonstrate the ability to analyze, synthesize, and critique media languages and aesthetics.
2. Students will demonstrate the ability to interpret, evaluate, and analyze the wide variety of contexts and ideologies embedded within different media forms.
3. Students will demonstrate a working knowledge of media history and technological innovation, including its effects upon the development of media as business and art form.
4. Students will demonstrate the ability to analyze media's role in the shaping of cultural values and perceptions.

Catalog Description

The Film, Television, and Electronic Media degree will prepare learners to transfer to a four-year university and for professional careers in a variety of media-related fields. The degree will offer a strong foundation in the language, history, culture, and aesthetics of media. The program objectives fall into two large categories: 1) developing the understandings and skills necessary for a career in media; 2) developing the critical thinking skills necessary to interpret and analyze the values, assumptions, and constituent cultural/sociological phenomena housed within--and underneath--its ubiquitous presence.

Program Requirements

Requirements	Crse #	Name	Units	Sequence
Core Courses (17 Units)	MDIA1 / 1H	Introduction to Film Studies	4	Year 1, Fall
	OR MDIA1H	Honors Introduction to Film Studies	4	

	JRNL 2	Mass Communication	5	Year 1, Winter
	MDIA 81B/ MUS 57A	Sound Design for Film & Video	4	Year 1, Spring
	MDIA 20	Fundamentals of Media Production	4	Year 2, Fall
Restricted Electives (select 4 Units)	MDIA 2A OR MDIA 2B	History of Film 1895-1945	4	As scheduled (all courses)
		History of Film 1945-Current American Cinema	4	
	MDIA 5	Film & New Media Genres	4	
	MDIA 30	Digital Video Editing I	4	
	MDIA 52	Scriptwriting for Film & Video	4	
	THTR 1	Introduction to Theatre	4	
Electives (select 8 units)	MDIA 2C	Current Trends in Film, TV, & the Internet	4	
	MDIA 3	Introduction to Film & Media Criticism	4	
	HUM 3 OR HUM 3H	World Myths in Literature Arts, & Film	4	
		Honors World Myths in Literature Arts, & Film	4	
	MDIA 4	Experimental Film & Video	4	
	MDIA 6	Film & New Media Genres	4	
	CRWR 6	Introduction to Creative Writing	4	
	MDIA 7	Documentary Film	4	
	MUS 7F	Music in Film	4	
	MDIA 8A	Race & Gender in American Media	4	
	MDIA 9	Global Media	4	
	MDIA 11 OR MDIA 11H	Introduction to Popular Culture	4	
		Honors Introduction to Popular Culture	4	

	MDIA 12	Popular Culture & United States History	4	
	THTR 12A	Stage & Screen	4	
	MDIA 13	Video Games & Popular Culture	4	
	MDIA 31	Digital Video Editing II	4	
	MDIA 32	Motion Graphics	4	
	ENGL 34C	Literature into Film	4	
	MDIA 40	Digital Sound, Video & Animation	4	
	MDIA 51	Web Video	4	

TOTAL UNITS: 29 units

Proposed Sequence:

Year 1, Fall = 4 units- MDIA 1/1H

Year 1, Winter = 5 units- JRNL 2

Year 1, Spring = 8 units- MDIA 81B/ MUS 57A

plus one elective

Year 2, Fall = 4 units- MDIA 20

Year 2, Winter = 4 units- on elective

Year 2, Spring = 4 units- one elective

TOTAL UNITS: 29 units

(Sequence of courses repeat every year, students may start and exit at any point)

Master Planning

The Foothill College Mission Statement outlines the importance of programs for transfer and to support students as global citizens- “.... Foothill College offers programs and services that empower students to achieve their goals as members of the workforce, as future students, and as global citizens. “

The Film, Television, and Electronic Media degree will support students looking to transfer by providing a solid foundation in media study basics as well as transferable and articulating classes to many four-year programs.

In addition, the degree is intended to address a specific need for employment within our region, including careers in media marketing and promotion, film and video production, and media analyst and archivist.

Finally, the program will support the college mission by addressing the increasing importance of media literacy in contemporary society and will strive to produce well-educated citizens.

Enrollment and Completer Projections

Numbers indicate that several of the classes in the major will continue to have robust enrollment, while others should have enrollment boosted by affiliation with the new major.

Year 1- It is estimated that one year after the program commences, there will be five transfer completers in Media Studies.

Year 5- It is estimated that after five years, the program can be increased to ten annual completers of the transfers.

Course #	Course Title	Year 1		Year 2	
		Annual Sections	Annual Enrollment	Annual Sections	Annual Enrollment
MDIA 1/1H	Introduction to Film Studies	7	235	7	250
MDIA 2A	History of Film 1895-1945	4	150	4	155
MDIA 2B	History of Film 1945-Current	8	250	8	275
MDIA 2C	Current Trends in Film, TV, & the Internet	1	40	1	45
MDIA 3	Introduction to Film & Media Criticism	1	40	1	45
MDIA 5	American Cinema	4	180	4	200
MDIA 6	Film & New Media Genres	1	40	1	45
MDIA 11/11H	Introduction to Popular Culture	15	600	15	600
MDIA 12	Popular Culture & United States History	2	80	2	80
MDIA 13	Video Games & Popular Culture	4	50	6	55
MDIA 20	Fundamentals of Media Production	1	15	1	20
MDIA 30	Digital Video Editing I	1	25	0	0
MDIA 31	Digital Video Editing II	0	0	1	25
MDIA 32	Motion Graphics	1	25	1	25
MDIA 51	Web Video	1	25	0	0
MDIA 52	Scriptwriting for Film & Video	0	0	1	25
MDIA 81/MUS 57A	Sound Design for Film & Video	1	25	1	25
New classes, no past data					
JRNL 2	Mass Communication	2	80	4	160
MDIA 4	Experimental Film & Video	0	0	1	25
MDIA 7	Documentary Film	0	0	1	25
MDIA 8A	Race & Gender in	1	25	1	25

	American Media				
MDIA 9	Global Media	1	25	1	25

Similar Programs at Other Colleges in Service Area

There are no specific Media Studies Certificate or Associate Degree programs in the Bay Area. While there are many similar programs in the service area, most deal with only focused aspects of media, i.e. film studies, media arts, communication studies, etc.

Many of the MDIA courses are articulated with CSU and UCs – see Appendix A for a list.

Students could potentially transfer to any of these programs.

CSU

San Francisco State University: Cinema, BA, MA, MFA-
<http://bulletin.sfsu.edu/colleges/liberal-creative-arts/cinema/ba-cinema/>

San Jose State University: Radio, Television, Film, BA-
<http://www.sjsu.edu/trft/>

San Diego State: Television, Film and new Media Major.
<http://arweb.sdsu.edu/es/admissions/majors/tvfilmnewmediaproduct.htm>

CSU Los Angeles: Television, Film, and Media Studies. <http://www.calstatela.edu/academic/tvf>

CSU Northridge: Cinema and television Arts Major.
<http://www.csun.edu/mike-curb-arts-media-communication/cinema-television-arts>

UC

UC Davis: American Studies Major.
<https://ams.ucdavis.edu/welcome>

UC Davis: Cinema and Digital Media Major.
<https://www.ucdavis.edu/majors/cinema-and-digital-media/>

UC Riverside: Media and Cultural Studies. BA
<http://mcs.ucr.edu/>

UC Santa Barbara: Film and Media Studies Major.
<http://www.filmandmedia.ucsb.edu/>

UC Santa Cruz: Film and Digital Media, Critical Studies. BA
<https://admissions.sa.ucsc.edu/majors/filmdigital>

Identification of any additional resources need to establish the program.

None.

Top Code: 060420

Distance Education: 50-99%

Appendix A

Articulation and Transfer Data

SJSU: Radio-Television-Film Major. This major accepts MDIA 1, 2A, 20
<http://www.sjsu.edu/trft/>

CSU Los Angeles: Television, Film, and Media Studies. This major accepts MDIA 20 and 52
<http://www.calstatela.edu/academic/tvf>

CSU Northridge: Cinema and television Arts Major. This major requires MDIA 1 and PHOT 1
<http://www.csun.edu/mike-curb-arts-media-communication/cinema-television-arts>

CSU San Diego: Television, Film and new Media Major. This major requires THTR 1 and
MDIA 1 <http://arweb.sdsu.edu/es/admissions/majors/tvfilmnewmediaproduct.htm>

SFSU: Cinema Major. This major requires MDIA 1 and 2B
<http://bulletin.sfsu.edu/colleges/liberal-creative-arts/cinema/ba-cinema/>

UC Davis: American Studies Major. This major requires MDIA 1, MUS 8, ENGL 12, ANTH 2A, SOC 30 and HIST 17A, B or C, all of which we have articulated; it also requires an Introduction to American Studies course and would accept courses in popular culture in lieu of MUS 8. <https://ams.ucdavis.edu/welcome>

UC Davis: Cinema and Digital Media Major. This major requires MDIA 30 and MDIA 1
<https://www.ucdavis.edu/majors/cinema-and-digital-media/>

UC Riverside: Media and Cultural Studies. BA. This major accepts MDIA 1, 2B, as well as MUS 7F, Art 3, BUSI 11, and CS 1A.
<http://mcs.ucr.edu/>

UC Santa Barbara: Film and Media Studies Major. This major requires MDIA 1 and ENGL 40, 12 or 12. <http://www.filmandmedia.ucsb.edu/>

UC Santa Cruz: Film and Digital Media, Critical Studies. This major accepts MDIA 30.
<https://admissions.sa.ucsc.edu/majors/filmdigital>

CRWR 6- Introduction to Creative Writing- IGETC3A, CSUC1
ENGL 34C- Literature into Film- IGETC3A, CSUC1
HUM 3/3H- World Myths in Literature, Arts, & Film- IGETC3B, CSUC2
JRNL 2- Mass Communication- IGETC4, CSUD
MDIA 1 or 1H- Intro to Film- FH1, IGETC3A, CSUC1
MDIA 2A or 2B- Film History-FH1, IGETC3A, CSUC2
MDIA 2C- Current Trends- FH1, IGETC3A, CSUC1
MDIA 3 Introduction to Film & Media Criticism- FH5, CSUC1
MDIA 4 Experimental Film & Video- IGETC3A
MDIA 5- American Cinema- IGETC3A, CSUC1
MDIA 6 Film & New Media Genres- IGETC3A, CSUC1
MDIA 7 Documentary Film- IGETC3A, CSUC1 and C2
MDIA 8A Race & Gender in American Media- UCT, CSUT
MDIA 9 Global Media- UCT, CSUT
MDIA 11 or 11H- Intro to Pop Culture- FH1, IGETC3B, CSUC2
MDIA 12- Popular Culture and United States History- FH6, IGETC3B, CSUC2
MDIA 13 Video Games & Popular Culture- FH1, - UCT, CSUT
MDIA 20- Digital Video Production I- UCT, CSUT
MDIA 30 Digital Video Editing I- UCT, CSUT
MDIA 31 Digital Video Editing II- UCT, CSUT
MDIA 32 Motion Graphics- UCT, CSUT
MDIA 40 Digital Sound, Video & Animation- UCT, CSUT
MDIA 51- Web Video- CSUT
MDIA 52- Scriptwriting- CSUT
MDIA 81B Sound Design for Film & Video- CSUT
MUS 7F- Music in Film- IGETC3A, CSUC1
THTR 1- Introduction to Theatre- IGETC3A, CSUC1
THTR 12A- Stage & Screen- IGETC3A, CSUC1