

BSSCC minutes – Friday May 3, 2019

11:00 - 12:00 KCI 4006

Agenda Items:

- New Course Proposals: **all approved with revisions**
 - BUSI 59C - Marketing Content Strategies and Branding
 - BUSI 59D - Marketing Analytics and Performance Optimization
 - BUSI 59E - Email Marketing
 - BUSI 60B - Fundamentals of Personal Finance
 - BUSI 97 - Data Analytics and Business Decisions
 - BUSI 97A - Foundations of Leadership
 - ACTG 54 - Accounting Information Systems

- Course Approvals: **both approved**
 - [SOC 45](#) - Sociology of Sexuality
 - [POLI 4](#) - California Politics and Government

- Course Updates: **both approved**
 - [ANTH 1L](#) - Physical Anthropology Laboratory
 - GIST 53 - Advanced Geospatial Technology and Spatial Analysis

- Topics for Discussion:
 - Honors Institute participation prerequisite
 - Creation of an ADT in Law, Public Policy and Society
 - Credit by Exam
 - Spring BSSCC meetings
 - Curriculum reps for 2019-2020