

**EMSI**



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**Program Report**



Economic Modeling Specialists, Inc. [www.economicmodeling.com](http://www.economicmodeling.com)

**EMSI**

## Region Info

Region: San Francisco larger MSA

County Areas: Alameda, California (6001), Contra Costa, California (6013), Marin, California (6041), San Francisco, California (6075), San Mateo, California (6081), Santa Clara, California (6085)

## Executive Summary

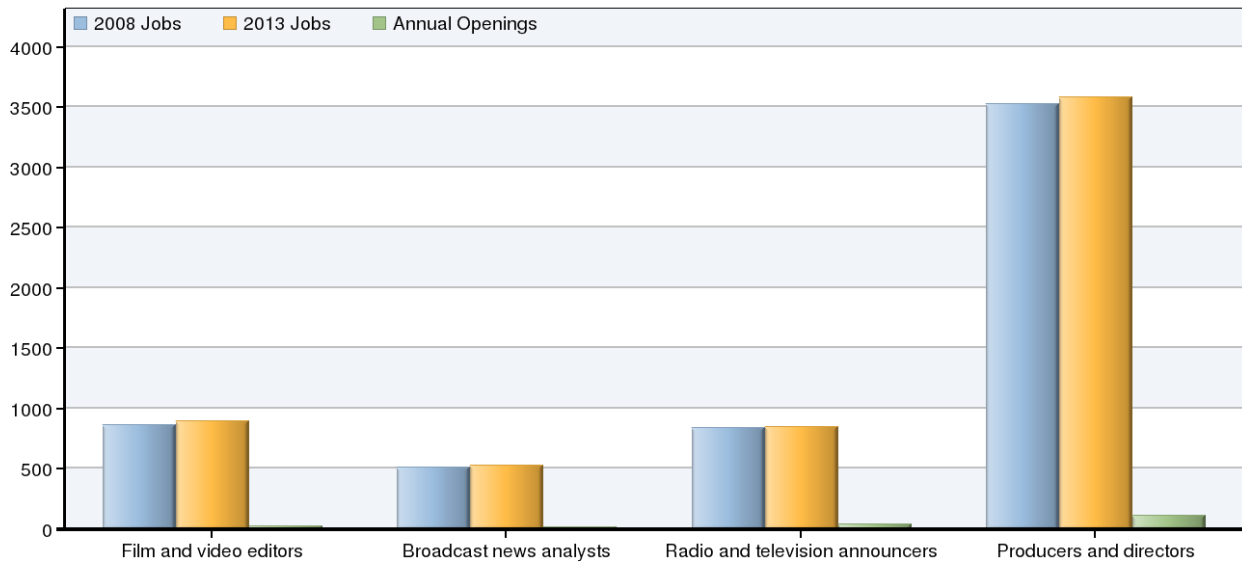
Program
Radio (TOP 0604.10)

Program Occupations
Producers and directors (SOC 27-2012)
Radio and television announcers (SOC 27-3011)
Broadcast news analysts (SOC 27-3021)
Film and video editors (SOC 27-4032)

Summary	
2008 Occupational Jobs	5,742
2013 Occupational Jobs	5,859
Total Change	117
Total % Change	2%
2009 Median Hourly Earnings/Worker	\$19.14
Annual Openings	188
Total Replacement Jobs	825

Source: EMSI Complete Employment - Spring 2009

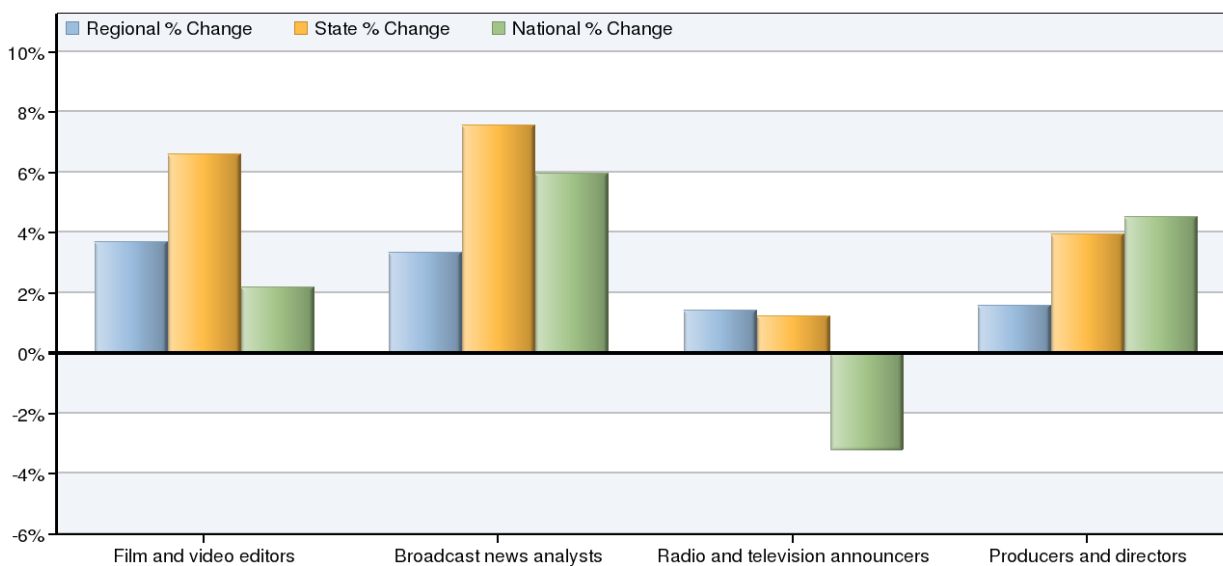
## Occupational Breakdown



SOC Code	Description	2008 Jobs	2013 Jobs	Annual Openings	Replacement Jobs	Hourly Earnings	Education Level
27-4032	Film and video editors	864	896	22	77	\$19.28	Bachelor's degree
27-3021	Broadcast news analysts	510	527	19	76	\$15.14	Degree plus work experience
27-3011	Radio and television announcers	840	852	37	172	\$11.91	Long-term on-the-job training
27-2012	Producers and directors	3,528	3,584	111	500	\$21.42	Degree plus work experience
	Total	5,742	5,859	188	825	\$19.14	

Source: EMSI Complete Employment - Spring 2009

## Occupational Change



SOC Code	Description	Regional Change	Regional % Change	State % Change	National % Change
27-4032	Film and video editors	32	4%	7%	2%
27-3021	Broadcast news analysts	17	3%	8%	6%
27-3011	Radio and television announcers	12	1%	1%	-3%
27-2012	Producers and directors	56	2%	4%	5%

Source: EMSI Complete Employment - Spring 2009

## Occupation Distribution



County	2008 Jobs
San Francisco, CA (6075)	2,190
Alameda, CA (6001)	1,036
Santa Clara, CA (6085)	906
San Mateo, CA (6081)	632
Marin, CA (6041)	492
Contra Costa, CA (6013)	487

Source: EMSI Complete Employment - Spring 2009

## **Data Sources and Calculations**

### **Occupation Data**

Organizing regional employment information by occupation provides a workforce-oriented view of the regional economy. EMSI's occupation data are based on EMSI's industry data and regional staffing patterns taken from the Occupational Employment Statistics program (U.S. Bureau of Labor Statistics). Wage information is partially derived from the American Community Survey. The occupation-to-program (SOC-to-CIP) crosswalk is based on one from the U.S. Department of Education, with customizations by EMSI.

### **State Data Sources**

This report uses state data from the following agencies: California Labor Market Information Department.