**ASFC Mission Based Budgeting Guidelines**

*For Fiscal Year 2013-2014*

Mission:

The Purpose of our organization is to represent and serve the students and community of Foothill College, as stated in our constitution: The Purpose of the Associated Students of Foothill College shall be to provide for the material, social and governmental welfare of the students of Foothill College.

Vision:

The Associated Students of Foothill College will strive to:

1. Be a professional organization that is visible, accessible and proactive on behalf of Foothill College community.

2. Participate meaningfully in all aspects of shared governance and actively advocate the student perspective by collaborating with constituencies’ district wide in hopes of achieving goals of mutual interests.

3. Promote relationships with other campus constituencies and state, national, and international organizations that enhance our standing as a student centered organization.

4. Actively participate in Foothill College’s effort towards recruitment, retention and success of its students.

5. Continue active leadership in the development of the Campus Center, the Foothill College main campus and teaching facilities as resources for the students and the community.

6. Advocate through campus governances for improved technological support for student instruction and services.

7. Actively participate in the districts mission to reach out our surrounding community and take measures to implement the ASFC Mission to serve the community.
8. Maintain a financial agenda that is fiscally responsible while supporting the needs and interests of the students of Foothill College.

9. Continue active involvement in promoting multicultural awareness.

10. Encourage funding by the campus and district of those programs and services that are fundamental to the education of all Foothill College students.

11. Seek opportunities for increases in revenue generation through student initiatives.

12. Improve the marketing efforts to increase visibility of the benefits of the student body owl card.

13. Incorporate a culture of academic and personal integrity on campus.

Goals:

The Associated Students of Foothill College will take the following steps during the 2013-2014 fiscal year and beyond to maintain our purpose and realize our vision:

1. Continue to make ASFC visible and accessible, and increase communication with all students of Foothill College.

2. Actively participate in maintaining vital student services and student enrollment and satisfaction during difficult economic times.

3. Support activities, programs and services that foster better communication between faculty and staff with students.

4. Promote student involvement in all areas of campus life by funding activities and campus organizations that foster political awareness, exposure to new ideas and perspectives that create opportunities for leadership, service and personal development.

5. Improve ASFC visibility to online students, evening students, non-traditional students, and provide services to meet growing needs of distance learners and Middlefield campus students.

6. Support lobbying efforts to increase and maintain state funding for community college.

7. Continue to provide quality campus life programs by fully utilizing and improving all the resources available for students in the campus center.

8. Increase visibility and provide resources to the cultural heritage month series to encompass all diverse backgrounds and student interests.

9. Actively reach out to the international student community through programs and activities.

10. Actively participate in the college’s efforts towards sustainability.

11. Financially support student and educational resources for individuals who are economically disadvantaged, underrepresented, have special needs, or lack of access to the Foothill College main campus.

Revised December 1, 2011

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