

**2008 BUSINESS PLAN COMPETITION AT FOOTHILL COLLEGE**  
(\$5,000 in Scholarship awards is available from the Foothill Entrepreneur Center and ASFC.)

The Foothill Business Plan Competition is intended to simulate the real-world process of entrepreneurs soliciting start-up funds from early-stage investors and venture capital firms. The potential commercial application of the idea, the strength of the management team, and the clarity and persuasiveness of the written plan and oral presentation; all influence the judges' decisions. Ultimately, the winning team should be one in which the judges would most likely invest their money. There are five areas available for the presentation of a business plan which may be funded pending Judges' decisions:

**Retail  
Services  
Sciences  
The Arts  
Non-Profit**

Each winning team chosen by the Judges' is awarded \$1,000.

**Important Dates:**

- Participation in one of these workshops is mandatory to be part of the competition. This is where you will sign-up and receive the guidelines for your plan. Individuals or Teams (of up to four members) are welcome.

Meeting in Room 3015, at 12 pm:  
Saturday March 15, 2008, or  
Friday April 11, 2008,  
Friday April 18 2008

- Phase I-Business Plan Proposal deadline due date: (early entries TBA)

Wednesday May 21, 2008, 5:00 PM delivered to Room 3015

- Phase II-Business Plan Competition will be held the first week of June 2008 (TBA)

**Information please contact:**

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